



*Making Snacks,  
Serving Happiness!*





**A Product of**

## **UD FOOD PRODUCTS PVT. LTD.**

Kut Kut Snacks was incorporated over 2 decades ago under UD Food Products Private Limited and since then, we have been the reason for over million smiles.

Since inception, we are on a constant lookout for what the customer needs in terms of uniqueness, hygiene, affordability and satisfaction and moreover, our products are low on calorie and high on nutrition.

We want our customers to have something different every time they grab a packet of Kut Kut Snacks. It's our promise that you will go 'WOW' after every bite and it's all because of the natural ingredients and our love with which we make our Snacks.

We care for everyone, be it our distributors/dealers or the end consumer. Prosperity and peace of mind is assured for all the stakeholders who have been with us in the journey of growth for our well being and welfare. The trust we enjoy today has been built over the years and certainly shall be cherished for times to come.

We believe in a Win-Win-Win approach, wherein everyone in the value chain benefits, prospers and remains healthy.



***Making Snacks, Serving Happiness!***



## MISSION

Treat our customers with something different. When they consume our snacks, it should not only settle their hunger but also fill their hearts with happiness and bring smiles on their faces.

## VISION

Our family of committed, competent and aligned employees is accountable to provide innovative world class food products and services through deep listening to the market, proper planning execution and review system in a hygienic and safe environment.

## DIRECTOR'S MESSAGE

Since the last two decades, Kut Kut brand of Snacks from U D Food Products Pvt. Ltd. has been creating a distinction for itself in the market of food and snacks products.

Propelled with continuous research, best-in-class machinery and highest grade quality raw materials, Kut Kut snacks are committed to provide best in the class products to its consumers.

Be it taste or health, at U D Food Products Pvt. Ltd. we are on a constant mission to Innovate and make our products better each day.

With an exceptional research team, we are keen on offering something different to our customers, which is nutritional and tastier at the same time.

The success story of our growth lies in the hands of our enthusiastic and supportive distributors. We always encourage the new techniques and ideas that are proposed on a day-to-day basis to boost the business by our distributors. We believe in WIN WIN WIN strategy for all the stakeholders.

The team at U D Food Products Pvt. Ltd. plays a pivotal role in the growth of Kut Kut snacks, all this has been made possible only due to their persistent, rigorous and innovative suggestions and hard work. They truly are the organization's lifeline.

We firmly believe, **We make snacks but we serve happiness.**



# Snacks for Everyone!



SNACKS | PUFF | MAKHANA BITES | POP CORN | RINGS | CORN STICKS | NAMKEEN



Healthy



Tasty



Crispy



Value for Money





# Potato Chips

Chhoti  
Si Bhukh  
Ka **CRISPY**  
solution



Tasty & Crunchy Chips

Available in  
**4 Flavours!**

Cream 'n' Onion | Masala | Tomato | Plain Salted

₹5







# Toungrila

Makhana Bites



Adding Flavour  
into your **Tea**



Crispy, Healthy & Tasty  
Makhana Bites

Available in  
**4 Flavours!**

Cream 'n' Onion, Paprika, Italian Herbs,  
Tandoori Delight

₹20





# Makhana Balls



New  
Trick  
to  
Impress



Healty Snacks  
Makhana Balls

**Cheese Flavours!**

₹10





Traditional Indian Namkeen

something  
different



Snacks for **WOW**, Let's Try **NOW**



## Indian Traditional Namkeen

Banana Chips,  
Falhari Makhana,  
Soya Chips





CHOCOLATE

**POPCORN**

khay bina  
raha na  
jaay



Yummy & Crunchy  
Sweet Popcorn

Available in  
**2 Flavours!**

Caramel | Chocolate







# POPCORN



**M**  **VIE**  
— KA ASLI MAJA —



Salted, Butter Cheesy &  
Crispy Popcorn

Available in  
**2 Flavours!**

Butter Salted & Cheesy Bites

₹5 | ₹10







Yummy!

# Kurleez

Enriched with  
Goodness of

# Corn



Soft, Healthy & Tasty Puff Corn

Available in  
**3 Flavours!**

Masala Magic, Peri-Peri & Jalapeno

₹5 | ₹10







# Frisbee soya KATORI

Protein  
ki  
Shakti



FULL ON MASTI



Healthy, Tasty & Crunchy  
Soya Katori

Available in  
**2 Flavours!**

Masala & Tomato

₹5 | ₹10







# Hunger's Choice

NAMKEEN

Indian Traditional Namkeens



Delicious Namkeens

Available in  
**10 Varieties**

Navratan Mixture, Bikaneri Bhujia, Matar Masala, Tasty Nuts, Crunchy Bhujia, Aloo Bhujia, Nut Mix, Moong Dal, Salted Peanut, Punjabi Tadka, Plain Boondi, Raita Boondi

₹5 | ₹10







# Kinkriik



Lajawab Swad,  
*Family Wali Baat*

## FAMILY PACK



Crunchy & Tasty Corn Sticks

Available in  
**2 Flavours!**

Chatpata Masala & Tomato Twist

Family Pack @ ₹50

# Wockeez

Crunchy & Tasty Corn Sticks

Available in 3 Flavours!

Masala Twist | Mango Achari | Mast Tomato







# RINGS

Tring... Tring...  
*I love my Ring*



Crispy & Tasty Rings

Available in  
**3 Flavours!**

Tomato Masti Ring | Chatpata Rings  
Cheese Ring

₹5







# Crispy Puff

*Yummy  
Tasty  
Crunch!*

Soft, Tasty & Crunchy  
Kut Corn Puff

Available in  
**6 Flavours!**

Pudina | Hing Jeera | Khatta Meetha  
Tomato | Cocktail | Masala

₹5







# Noodles

It's So  
yummy



Crispy, Tasty & Delicious  
Noodle Snacks

**Chinese Masala  
Flavour!**

₹5 | ₹10

Namkeen





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Serving Happiness!*

*Enriched with Goodness of Corn*



**A unit of UD Food Products Pvt. Ltd.**

G - 10 Udyog Kunj, UPSIDC Industrial Area, Near Mehrauli Railway Station,  
NH 24 Hapur Road, Ghaziabad - 201001 (UP)

Phone: 0120-2762123 / 24

Website: [kutkut.in](http://kutkut.in)

Email Id: [info@kutkut.in](mailto:info@kutkut.in) | [customercare@udfood.in](mailto:customercare@udfood.in)